



It's time to step up to the plate. Time for us to be leaders and create the kinds of lives, communities and world that we love. It's time to be the change!

If your business, organization, or foundation would like to dispel society's gloom and doom and re-ignite its spark, you may qualify to sponsor a life changing television talk show series with a target audience of working women and mothers between 18 and 55.

Format

Be the Change will be a 13 week television talk show series hosted by personal and professional coach, Norene Freeman, M.S.W. Described as a "positive force for change" by the Maine Portland Press Herald in August 2007, Norene has produced and hosted uplifting and informative television programs for CCTV with DreamMaker Productions and several shows for the I Channel with GlobalTrek Productions.

On **Be the Change**, Norene will broadcast a message of hope and possibilities. She'll feature guests who are becoming the change the world needs and experts who will share helpful tips and techniques for viewers who want to do the same.

Why Be the Change?

Sky rocketing energy costs, food prices, fuel prices. Tsunamis, earthquakes, volcanic eruptions. Mortgage crisis, banking collapses, market volatility. Global warming, plant and animal extinctions, food shortages. Wars, domestic violence, suicides. Aging populations, exorbitant health care costs, powerless antibiotics. Drug abuse, elder abuse, and child abuse...

All these and more are causing many to feel scared and helpless. Changes are happening almost at the speed of light. We react to one thing after another without being able to take a breath and wonder why the world feels like it's spinning out of control.

We need an anchor! We need to let go of doom and gloom and develop a fresh perspective. It's time for Be the Change!

Who Will Most Benefit?

Businesses, organizations, and corporations selling products and services involved with:

- Building, maintaining, remodeling, and decorating homes
- Developing banking, investment, and financial relationships
- Going places, doing things, and raising families
- Self-improvement (diet, exercise, etc)
- Health, mental health, and dental care
- Beauty and fashion
- Physical, spiritual, and emotional well being
- Family entertainment, games, and toys
- Sports and recreation
- Food products
- Education
- After school and day care programs
- Travel and transportation
- Pet and animal care

Dispel the Gloom & Doom! Re-ignite the Spark!

Call 207.967.8040

or email

powertalks@greatnessbecomesyou.com

You'll be glad you did!



POWERTALKS

Media with a Message